

Business sparkles on silver anniversary

THIS April is a special month for Beechworth business The Finer Things of Life.

The well loved Beechworth business, which specialises in fine quality, timeless pieces for the home, as well as beautiful gifts for your loved ones, is set to celebrate its silver 25th anniversary.

Owners Steven and Elizabeth Mason say they are looking forward to celebrating the occasion, particularly over the Easter long weekend.

She said valued customers spending over \$50 during the month of April would be well rewarded, receiving a silver serving piece for their patronage.

The Finer Things of Life opened its doors on April 14, 1990, and has experienced continued success with locals and visitors to Beechworth alike over the past 25 years.

While the business is ever growing and evolving, to the point where the shop has an active online presence with its own website and Facebook page, she said the appeal of the shop still boils down to its quality products and "our love and passion for our customers".

She has many happy returning customers, including one customer, Carly Sessions.

"When I was a little girl, growing up in Geelong, I used to come to Wangaratta on my

school holidays," Ms Sessions explained.

"My grandmother would bring me to Beechworth for a day out and we would always visit The Finer Things of Life.

"It was then, and now 20 years later, still is my favorite store in the world.

"As a child I would stand in awe of all the beautiful things, and now as an adult it reminds

me of this wonderful time in my childhood, and now I am allowed to touch things and take them home for myself.

"Thanks for providing me with the fondest of childhood memories and for the beautiful things that make me smile."


The Finer Things of Life is open seven days a week at 16 Camp Street, Beechworth, and can be contacted on (03) 5728 2248.



BEAUTIFUL ITEMS:


Some of the range at The Finer Things of Life.

PHOTO: Wendy Stephens.



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